

ABSTRACT:

A rinse-off composition comprising in percent by weight 0.10-10.00 of a dispersion of bismuth oxychloride 3.50-90.00 of a surfactant, 0.001-0.050 of a dye, 3.00-15.00 of an emollient and 10.00-80.00 of water; said dispersion of bismuth oxychloride containing bismuth oxychloride platelet particles having a lateral width of 5-25 microns and a thickness of 20-200nm, said platelet particles being substantially covered a liquid vehicle and said liquid vehicle being present in an amount sufficient to maintain a stable dispersion and to provide for facile resuspension.